

# Trade Ideas Referral Partners Program



## About the Program

The Trade Ideas Referral Partner Program allows investors, traders, and entrepreneurs to advertise Trade Ideas products to their visitors and customers, earning up to 30% in commission.

**Costs:** The Referral Partner Program is free to join. Once you register, your primary tracking link is instantly created. You then have the ability to create additional tracking links. You will earn commission when your referral link results in a sale.

**Signing up:** The registration process is simple and takes less than 1 minute to sign up. Go here to register: <https://partner.trade-ideas.com/signup/>

## FAQ's

**What is the attribution model?** The last click" is given credit for a sale or conversion.

**What is the tracking duration?** Our tracking currently lasts for 90 days.

**How is the commission structured?** As a Trade Ideas Affiliate, you can make up to 30% in commissions on recurring purchases.

**How and when do I receive my affiliate commissions?** Starting April 2021, payments will be issued by Tune Pay and will be on a net 30 cycle. Please note, payments are automatically issued when they have accumulated to \$200 or more. In order to receive payment, Affiliates need to complete the Tax Information & Payment Method sections located on the Affiliate Dashboard.

**What counts towards commission?** Subscription purchases count towards commission. (ex. standard monthly, 12 month recurring, premium annual, premium monthly, Brokerage Plus). This excludes trainings and event sales. For affiliates who purchase subscriptions using their own referral links, that particular commission will be deducted from their payout. Affiliates are not allowed to make commission off of their own sales.

**Do I get commission for recurring subscriptions?** Yes, you continue to receive commission as long as the customer's subscription is recurring. Once the customer cancels that subscription, you no longer receive commission for that particular sale.

**Do I get credit for signing up another Referral Partner?** Yes. Whenever someone signs up as a Affiliate under your personal tracking link, that person becomes your sub affiliate. Anytime that sub affiliate makes a sale, you get 5% of that sale. For example: if affiliate A has the sub-affiliate B and B refers a sale, B will get the standard commission (1st tier commission) and A will get the 2nd tier commission (5% of sale). There is no 3rd tier commission. To recruit other Affiliates you can go to the Offers section and choose "Affiliate partner / Referral partner page" from the drop down menu OR you can copy the referral link under the Reports > Referral Reports section. The Referral report section will keep track of your sub-affiliate sales.

**What is a clawback?** A clawback is money returned to the customer, also known as a refund.

**Can I have a personal discount code for customers?** Yes, please email [marissa@tradeideas.com](mailto:marissa@tradeideas.com) if you would like a personal promo code. The maximum amount is 15% off. Please note, promotional codes are not trackable and only apply to the first payment.

**What are the Test Drive events?** Every quarter, we offer a Test Drive or Open House event that gives customers a 2 week pass to the full Premium suite for a small fee (i.e.: \$11.11). This is a great opportunity to promote and convert leads. Keep in mind that these purchases do not count towards product sales when moving up tiers (only subscriptions count).

**Can I be featured on the Trade Ideas Partners page?** Once you have accrued \$100k in sales, you are eligible to be featured on our Partners page. Please reach out to us if you have any interest.

**Do you cross promote?** If you are an active referral partner, you may be eligible to participate in one of our webinars, email swaps, weekly podcasts or upcoming events. If interested, please contact me directly.

**Who do I contact if I have any questions?** You can contact Marissa Goodbody, at [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com)

## Referral Partner Guidelines

Trade Ideas encourages our subscribers and partners to share techniques, ideas, and strategies. However, there are some restrictions to use of Trade Ideas data. If we find that a subscriber or referral partner is disseminating Trade Ideas data irresponsibly, we reserve the right to terminate the subscription and/or the referral partner relationship. Here are some guidelines:

- When livestreaming on a public video sharing platform such as Youtube, we expect our affiliates to set at least a **15 minute delay**. (option found in Advanced Streaming Settings with Youtube).
- You can livestream our software as long as you are actively commenting, teaching, and promoting the product. Simply broadcasting Trade Ideas screens without context is not permitted.
- You can provide your referral links in the video, descriptions, and chat for the promotion of Trade Ideas.
- You can mention that you are affiliated or a Referral Partner with Trade Ideas.

- You can display our logo as long as you make it clear that you are an affiliate or partner with our company and not a Trade Ideas employee.
- You may not earn commissions on yourself (self dealing), i.e., using your own referral link to buy your own subscription.
- You cannot livestream the advanced features such as the AI channel.

**To learn more contact:**

Marissa Goodbody | Affiliate Relations Manager

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