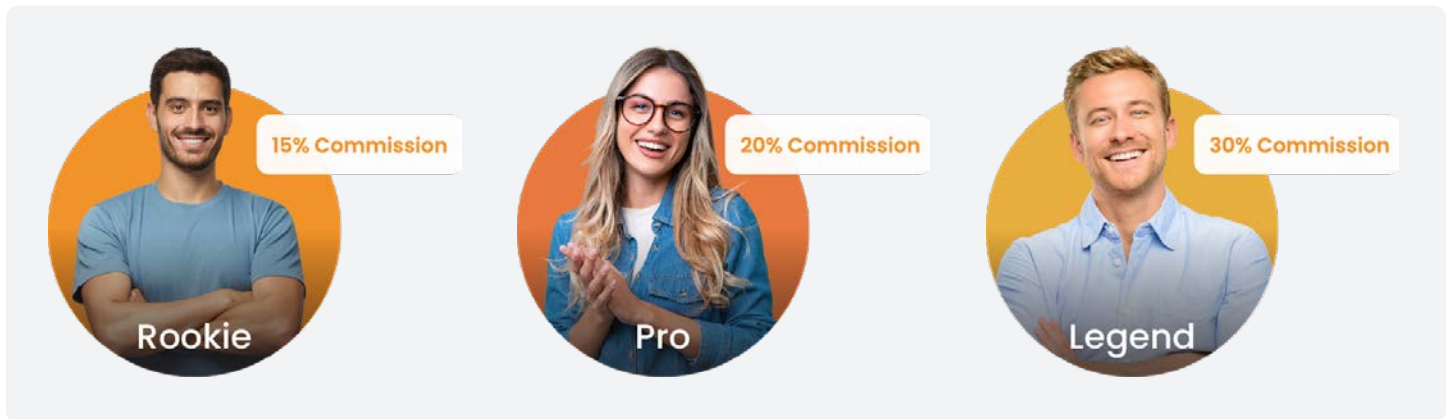


Trade Ideas Referral Partners Program



About the Program

The Trade Ideas Affiliate Program allows investors, traders, and entrepreneurs to advertise Trade Ideas products to their visitors and customers, earning up to 30% in commission.



Tier Details & Commission Structure:

As a Trade Ideas Affiliate, you can make up to 30% in commissions on new purchases and 10% on recurring renewal subscriptions. Our program offers competitive commissions of up to 30% and an extra 5% referral commission for sub-affiliates.

The Referral Partner Program is free to join. Once you register, your primary tracking link is instantly created. You can request a trackable promo code by email to your account manager. You will earn commissions when your referral link or promo code results in a sale.

Registration: The registration process is simple and takes less than 1 minute to sign up. Go here to register: <https://partner.trade-ideas.com/signup/>

Annual sales target for affiliate tiers:

Rookie (15% tier): New sales under \$6K

Pro (20%): New sales reaching over \$6K earn 20% commission

Legend (30%): New sales reaching over \$12K earn 30%

Rules: The Trade Ideas Affiliate Program prioritizes acquiring new sales and rewards all affiliates with lifetime recurring commission on sales. Affiliates earning above 15% commission must meet their annual sales targets to maintain their tier. If not, they may be moved to the previous tier.

Affiliates with 1 or fewer new subscription sales in a year (from the date of registration) will be placed in the 15% tier and notified by email. Those with 1 or fewer new sales over a two-year period will be moved to a 5% "Idle" tier. Accounts with 0 new sales in two years will be closed. Additionally, if an affiliate doesn't make a sale within their first year, their account will be closed with prior notice. Affiliates can always regain higher tiers by generating new sales. While most active affiliates easily meet these goals, some may need to focus on boosting sales.

FAQ

What is the attribution model? We offer a CPA program where you make commission based on customer sales. We do not pay on clicks or leads.

What is the tracking duration? Our tracking currently lasts for 90 days.

How and when do I receive my affiliate commissions? Starting April 2021, payments will be issued by Tune Pay and will be on a net 30 cycle. Please note, payments are automatically issued when they have accumulated to \$200 or more. In order to receive payment, Affiliates need to complete the Tax Information & Payment Method sections located on the Affiliate Dashboard.

What counts towards commission? Affiliates earn commission on subscription purchases. (Ex. standard monthly, 12 month recurring, premium annual, premium monthly, add-ons) Affiliates are not allowed to make commission on their own purchases. In those instances, the commission will be deducted from their payout.

Do I get commission for recurring subscriptions? Yes, you continue to receive commission as long as the customer's subscription remains active.

Do I get credit for signing up another Affiliate? Yes, you do! When someone signs up as an Affiliate using your personal referral link, they become your sub-affiliate. Whenever that sub-affiliate makes a sale, you earn 5% of their sale. You can find your referral link on the Referral Report page or in the Offers section under the dropdown menu labeled "Affiliate Partner."

What is a clawback? A clawback is money returned to the customer, also known as a refund. Affiliates will see this refund marked as a "rejection" in their reports.

Can I have a trackable promo code for customers? Yes, please email marissa@trade-ideas.com if you would like a trackable promo code. The maximum discount for new affiliates is 15% off.

What are shareable charts and how do they benefit me as an Affiliate? You can generate new sales from within the TI platform while using shareable charts. To set this up, you will need to log into your TI account via the website, then go to Account > choose Affiliate information > enter your Tune Affiliate ID and promo code > then Save.

If you do not have a promo code, you can request one from marissa@trade-ideas.com. More info, watch this video demonstration on how to set up shareable charts. <https://www.youtube.com/watch?v=D3Rm0rNVNZU>

What are the Test Drive events? Every quarter, we offer a Test Drive or Open House event that gives customers a 2 week pass to the full Premium suite for a small fee (i.e.: \$11.11). This is a great opportunity to promote and convert leads. Keep in mind that these purchases do not count towards product sales when moving up tiers (only subscriptions count).

Do you cross promote? If you are an active affiliate partner, you may be eligible to participate in one of our webinars, email swaps, weekly podcasts or upcoming events.

Can I be featured on the Trade Ideas Affiliate page? Once you have accrued \$100k in sales, you are eligible to be featured on our Partners page. Please reach out to us if you have any interest. If interested, please contact me directly.

How do I view reporting details on my conversions? Within your Tune dashboard, you can see details on your conversions sorted by lead, sale, recurring, and grandfathered sale (if you were migrated from LeadDyno) .The most straightforward way to see it is if you go to your Performance Report and select a date range and then select "Goal" from the Reporting options. New sales will read as "sale." You can also see what plan the customer purchased by selecting Adv Sub 3. Customer information would be under Adv Sub1. To see best performing tracking links, choose "offer url."

Do you have any restrictions for affiliates? Yes, we do have some restrictions. Sites that are not eligible for our program include coupon sites, sites that promote sexually explicit materials, violence, discrimination of any kind, promotion of illegal activities, or sites that violate Trade Ideas' trademark or intellectual property rights.

Who do I contact if I have any questions? You can contact your Affiliate Manager, Marissa Goodbody, at marissa@trade-ideas.com.

Live Streaming Guidelines

- **Trade Ideas encourages our subscribers and partners to share techniques, ideas, and strategies.** However, there are restrictions on the use of Trade Ideas data. If we determine that a subscriber or affiliate is irresponsibly disseminating this data, we reserve the right to terminate the subscription or the referral partner relationship.

Guidelines from the Exchanges:

- When live-streaming on public platforms like YouTube and similar, affiliates must set at least a 15-minute delay (usually found in the Advanced Streaming Settings).

Trade Ideas Guidelines:

- Showcasing our software is allowed as long as you are actively commenting, teaching, and promoting the product. Simply broadcasting Trade Ideas screens for extended periods, and without context, is not permitted.
- You can provide your referral links and promo codes in the video, description, and chat to promote Trade Ideas.
- You may mention that you are an affiliate or Referral Partner with Trade Ideas.
- You may display our logo, as long as it's clear that you're an affiliate or partner, not an employee of Trade Ideas, and you avoid any misrepresentation.
- Streaming advanced features such as the AI channel is not permitted.